

# Dustin Tucker

Bozeman, MT

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Art Direction | Content Creation | Branding

## Work Experience

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### **Art Director**

Music villa - Bozeman, MT

December 2008 to Present

I manage, create, and execute anything art related including:

- Web Content Management
- Video Production & Editing
- Content Creation
- Writing & Storyboarding
- Social Media Marketing
- Image & Branding
- Collateral Design
- Print & Layout Design
- Life-Style Photography
- Director of Product Photography
- e-Commerce Management
- Sound Design for video
- YouTube Thumbnail Design
- YouTube Analytics Management
- Campaign Building
- Events Coordination

I also manage multiple YouTube channels equalling over 250k subscribers.

### **Lead Graphic Designer**

Right Angle Communications - Bozeman, MT

September 2006 to December 2008

Ad agency, marketing firm. Duties included:

- Branding & Identity Collateral
- Graphics for Video, TV, and Web
- Print and TV advertising
- Layout & Print Design
- Pre-Press File Organization
- Story Boarding & Conceptual Development

## **Graphic Designer**

WizKids - Seattle, WA

January 2003 to June 2006

Table Top Gaming & Trading Card Company. Duties Included:

- Packaging Design & Layout
- Print Processes
- Logo Design
- Layout & Print Design
- Print Advertising
- Game Design & Research
- Vector Art Design

## Education

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### **Bachelor of Arts in Graphic design**

The Art Institute of Seattle - Seattle, WA

September 2002 to June 2004

## Skills

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- Graphic Design
- Typography
- Adobe Illustrator
- Adobe Photoshop
- Layout Design
- Adobe InDesign
- Logo Design
- Content Management
- Web Design
- Adobe Creative Suite
- Marketing
- Video Production
- Photography
- Social media marketing
- E-commerce
- Branding
- Social Media Management
- Video Editing
- Content Creation
- WordPress
- Email Marketing

- Prepress

## Awards

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### **Best of Show**

June 2004

Best of Show Portfolio - Graphic Design - 2004 graduating class at the Art Institute of Seattle.

### **Best Social Media 2012**

January 2012

NAMM Show Top 100 Dealer Awards - Best Social Media 2012 - Music Villa

### **Best Ad 2012**

January 2012

NAMM Show Top 100 Dealer Awards - Best Ad 2012 - Music Villa

### **Special Award 2014**

January 2014

In recognition of outstanding community outreach for “the Acoustic Letter” YouTube channel and email marketing campaign. Presented by the AIMM group at the NAMM Show.

### **Best e-Commerce Site 2017**

January 2017

In recognition of “Best e-Commerce” website, 2017. Presented by the AIMM group at the NAMM Show.

### **Best e-Commerce Site 2019**

January 2019

In recognition of “Best e-Commerce” website, 2019 for Music Villa. Presented by the AIMM group at the NAMM Show.

## Additional Information

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I'm an efficient, motivated, and easy to work with individual. I work well with others, and can execute both individually or within a team setting. My work is fast and to the point and my communication is clear & concise making me an ideal leader for anything art related within any given work environment.